4E Wave

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Why is in news? Jammu Student-Led National Movement for Energy Conservation named 4E Wave Launched

The Union Minister for Power and New & Renewable Energy has launched 4E Wave, **a student-led National Movement for Energy Conservation** on December 7, 2023.

The movement strives to **promote sustainable practices and instil a sense of responsibility in individuals and communities to save energy**.

4E Wave encapsulates four key elements:

Eco-friendliness: Promoting energy-saving practices that are environmentally friendly

Economy: Emphasizing energy-saving solutions that lead to economic benefits for individuals and communities

Education: Focusing on educating the public about energy- saving methods and their importance

Empowerment: Empowering individuals and communities to take active roles in conserving energy

Others:

Originating from the students of Government College of Engineering & Technology (GCET), Jammu, this **youth-led movement**, launched with the support of J&K Power Development Department, Government of J&K and Bureau of Energy Efficiency (BEE), Ministry of Power, Government of India, invites individuals across the nation to contribute to the cause of energy conservation.

On the occasion, the Minister **unveiled the web portal of the movement** (www.4ewave.com), which will provide an interactive platform to the citizens nationwide for information and resource-sharing related to energy conservation.

The user-friendly portal requires a simple registration process for on-boarding in the movement and the participants are provided with certificates of acknowledgment.

Any Indian citizen can be a part of this campaign.

Participants will also get personalized energy-saving tips tailored to their consumption patterns, regular updates on latest developments in energy conservation, and a dynamic platform for sharing articles on energy conservation for publication in the **e-magazine named 'e-kshitij'** to be published quarterly.

Additionally, the portal will host contests focusing on energy conservation, providing an interactive experience for users.