



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

# AgriSURE Fund

Published On: 06-09-2024

## Why in news?

The Union Minister of Agriculture and Farmers' Welfare and Rural Development recently launched the **AgriSURE Fund and the Krishi Nivesh Portal** at PUSA, New Delhi

## About AgriSURE Fund

1. The AgriSURE Fund is a new initiative by the Indian government aimed at supporting agricultural start-ups and rural enterprises.

**Focus area:** It mainly focuses on **technology-driven, high-risk, high-impact ventures**.

2. **Objective**- To provide comprehensive support to agripreneurs by establishing a financing ecosystem that offers both equity and debt options, enhancement of the farm produce value chain, creating rural infrastructure, generating employment, and supporting farmers' producer organizations.

3. **Funding Pattern**- The **initial corpus of ₹750 crore**, funded by the **Ministry of Agriculture, NABARD**, and other **financial institutions**, is managed by **NABVENTURES, a wholly owned subsidiary of NABARD**.

## 4. Significance:

i) Using information technology in agriculture **will boost labor productivity** and **increase income and profits for small and marginal farmers**, who constitute **85% of the farming population**.

ii) As food prices have been a major factor in inflation, boosting agricultural productivity will enhance food availability at affordable prices and ease pressure in macroeconomic management.

## Krishi Nivesh Portal:

Launched on **December 5, 2022**.

The Krishi Nivesh Portal serves as a **centralized, one-stop platform for agricultural investors** to access various government schemes and benefits.

- To **simplify agricultural investments** and **enhance transparency**.

To streamline the investment process and enhance transparency, making it **easier for both domestic and international investors to contribute to India's agricultural growth**

## Key features

i) Investors can **find information and apply for multiple government schemes related to agriculture** and allied sectors.

**Kamaraj IAS Academy**

Plot A P.127, AF block, 6 th street, 11th Main Rd, Shanthy Colony, Anna Nagar, Chennai, Tamil Nadu 600040

Phone: **044 4353 9988 / 98403 94477 / Whatsapp : 09710729833**

- i) The portal provides **guidelines for market entry strategies**, regulatory frameworks, and steps to set up operations in India.
- iii) Special provisions and training programs are available to **empower women in agriculture**.