

Ayurveda day – Oct 23

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Why is in news? All India Institute of Ayurveda launches 6-Weeks programme on Ayurveda Day 2022

All India Institute of Ayurveda (AIIA), under the Ministry of Ayush, on **12th September**, **2022 launched the Ayurveda Day 2022 programme**.

AIIA has been chosen as the **nodal agency** for driving the Ministry of Ayush's mandate for Ayurveda Day this year.

The theme for the celebration is 'Har Din Har Ghar Ayurveda'. It is a six-week long programme from 12th September-23rd October.

The Ministry of AYUSH celebrates **Ayurveda Day every year on Dhanvantari Jayanti** and the year 2022 it will be celebrated on **23 October**.

This year the Ministry is celebrating it incollaboration with all the Ministries and departments of Government of India so that **every person of the nation is made aware of traditional system of medicine**.

The programme will see participation from various ministries of the Government of India with the **aim of 3Js – Jan Sandesh, Jan Bhagidari, and Jan Aandolan**

'Har Din Har Ghar Ayurveda' stresses on creating awareness of 'Ayurveda for Holistic Health' in every household. This will help our nation become healthy and strong."

Also, by joining hands with other countries, we aim to take Ayurveda to every house and make true the vision of "**From Healthy India to a Healthy World".**