

## LAM

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Enterprises globally are adopting Large Action Models (LAMs) that understand complex goals communicated with natural language, and they follow up with autonomous actions to achieve them.

## **About Large Action Models (LAMs):**

- LAMs areadvanced Artificial Intelligence(AI)models
- LAMs are designed tounderstand and execute complex tasks, based on what users want.
- LAMslearn from massive data sets of user action information and use this data for strategic planning and proactive action in real-time.
- Byanalysing past and present actions, LAMs canmake educated predictions about future outcomes, thereby assisting in planning, strategy, and real-time decision-making in complex environments.
- It breaks down complex actions into smaller sub-actions, allowing for efficient planning and execution.
- Applications: Job application automation, investment portfolio optimisation, personalised social media content creation, etc