



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Per. untholaiyar Kamarajar"

Naga Mircha

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Why is in news? Nagaland holds its first ever Naga Mircha Festival at Seihama

In a first of its kind in Nagaland, **Naga Mircha (Naga King Chilli) Festival 2022** was organised on 10th September, 2022 at Seiyhama Village under Kohima district.

The festival was **sponsored by the Department of Horticulture.**

Naga Mircha produced by the Seiyhama is of good quality and that they should **start strategizing market control** by producing the chilli on a large scale that can be available in the market throughout the year at a cheaper rate.

Naga Mircha was the **first product to receive a GI tag from Nagaland.**

This Naga Mircha (King Chilli) Festival is believed to create a significant development in the farming sector.

The king chilli festival will be **held annually**, and the financial assistance is sponsored by the Department of Horticulture.

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