



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Per. unthalaivar Kamarajar"

One Year of Announcement of Rice Fortification

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The Hon'ble PM in his address on the 75th Independence Day (15th August, 2021), announced the supply of Fortified Rice in every scheme of Government of India throughout the country by 2024 in a phased manner.

This was provided under the schemes like ICDS, PM POSHAN, Targeted Public Distribution System (TPDS), etc.

Fortification is the process of adding Fortified Rice Kernels (FRK), containing FSSAI prescribed micronutrients (Iron, Folic Acid, Vitamin B12) to normal Rice.

Fortified rice is nearly identical to traditional rice in aroma, taste, and texture. This process is done in the rice mills at the time of milling of rice.

Fortification of rice is found to be a cost-effective and complementary strategy to increase vitamin and mineral content in diets with low turnaround time (TAT) and a **step towards nutritional security and helps in fighting anaemia and malnutrition** in the country.

This strategy is implemented in many geographies in the world.

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