



KAMARAJ IAS ACADEMY
Only IAS Academy by Grandson of "Perunthalaivar Kamarajar"

Rushikonda Beach wins back the Blue Flag tag which was earlier withdrawn due to poor maintenance.

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Context

Rushikonda Beach in Visakhapatnam is the only Blue Flag beach in Andhra Pradesh and is among the 13 Blue Flag beaches in India.

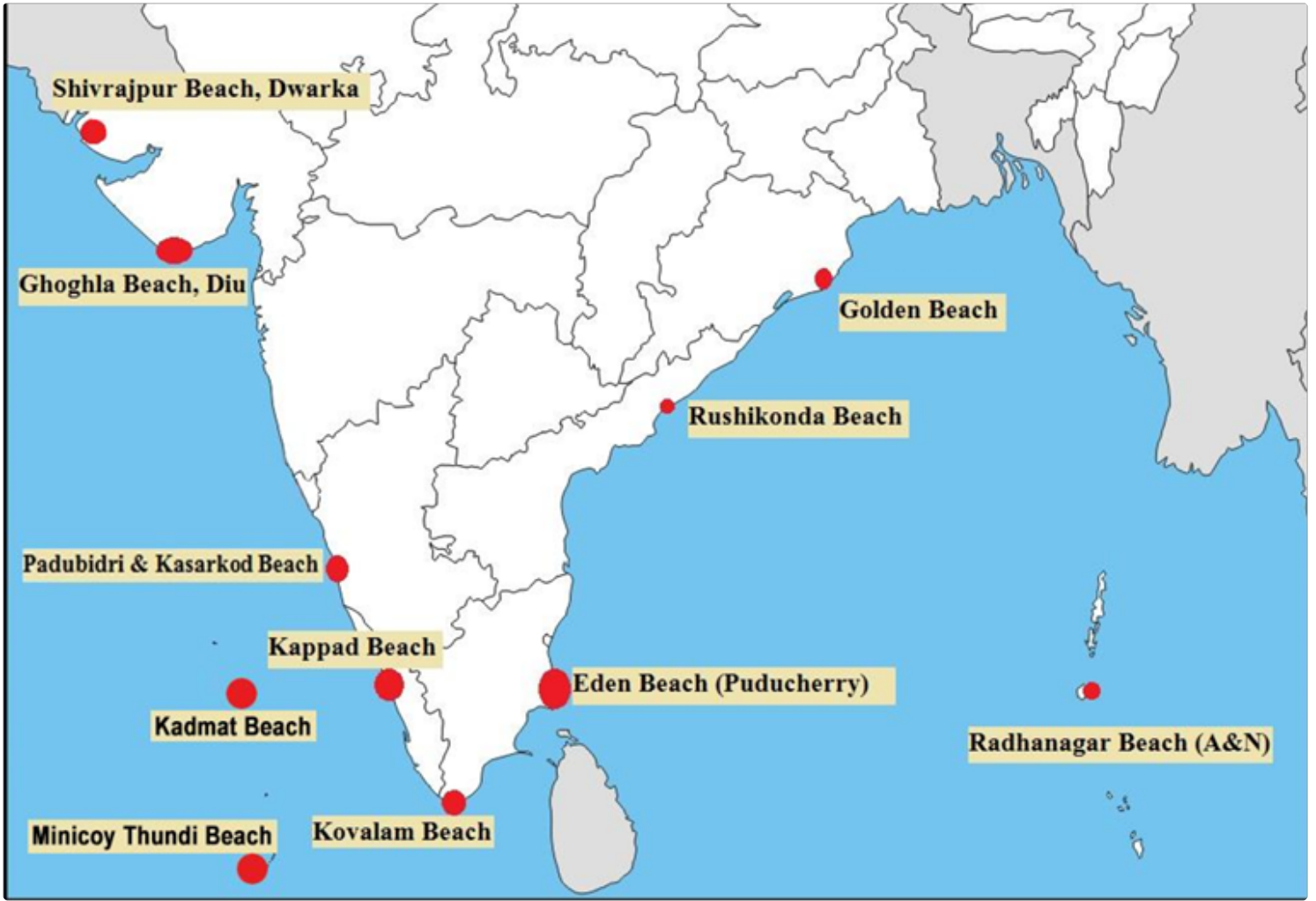
About Blue Flag tag

- Conferred upon: For **beaches, marinas, and sustainable tourism boats**. (has different criteria for each)
- Conferred by: **Denmark-based Foundation for Environment Education (FEE)**.
- Blue Flag beaches are considered the **cleanest beaches of the world**. It is an **eco-tourism model endeavouring to provide the tourists/beachgoers clean and hygienic bathing water**, facilities, a safe and healthy environment and sustainable development of the area.

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