



**KAMARAJ IAS ACADEMY**  
Only IAS Academy by Grandson of "Per. unthalaivar Kamarajar"

# Steps taken under Anaemia Mukta Bharat (AMB) strategy

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The Government of India launched the Anemia Mukta Bharat (AMB) strategy was launched in 2018 under the Prime Minister's **Overarching Scheme for Holistic Nourishment (POSHAN) Abhiyaan** with the **target to reduce anaemia by 3% per year.**

The targeted groups are - **Children (6-59 months), Children (5-9 years), Adolescents girls and boys (10-19 years), Pregnant women, Lactating women and Women of Reproductive Age (WRA) group (15-49 years)** in life cycle approach.

**Anemia Mukta Bharat Index 2020-21**, launched by Ministry of Health and Family Welfare (MoH&FW) - Madhya Pradesh is at the first position with a score of 64.1 followed by Odisha, Himachal Pradesh.

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