



KAMARAJ IAS ACADEMY
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Water Heros

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Why is in news? Ministry Of Jal Shakti Announces Winners Of 'Water Heroes: Share Your Stories Contest' For The Month Of August 2022

The **Department of Water Resources, River Development and Ganga Rejuvenation, Ministry of Jal Shakti** has launched the 'Water Heroes: Share Your Stories' contest.

The 3rd edition has been launched on 01.12.2021 and will end on 30.11.2022 **on MyGov portal.**

The 1st edition was launched from 01.09.2019 to 30.08.2020. The 2nd edition was launched from 19.09.2020 to 31.08.2021.

Aim: is to **create awareness for water conservation** by enhancing knowledge and sharing experiences of water heroes; and to create an attitude towards water conservation and management so that a behavioral change can be created amongst all stakeholders.

In accordance with the vision of Hon'ble Prime Minister Narendra Modi, a large population should be motivated to adopt the cause of water conservation in the country.

The contest is **held monthly** and may be seen on MyGov portal. To participate in the contest, one needs to post their success stories on water conservation efforts in the form of 1-5 minutes video, along with a write-up of 300 words and attach some photographs/ photos that depict the efforts.

Objective: Is to promote value of water, in general, and for supporting country-wide efforts on water conservation and sustainable development of water resources.

The winners can get a cash prize of Rs. 10,000/- and a certificate for supporting country-wide efforts on water conservation & sustainable development of water resources.

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